



Rainbow Collective of Thunder Bay

SPONSORSHIP PACKAGE



Rainbow Collective of Thunder Bay

About Rainbow Collective of Thunder Bay:

A Social Enterprise organization based in Thunder Bay, Ontario Canada, our transformative GSD Social Movement mobilizes people from all over to take action and create a meaningful and lasting impact.



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Rainbow Collective of Thunder Bay 2024 Sponsorship Package

2024 marks the third year of Rainbow Collective, in Thunder Bay and Northwestern Ontario. Our focus is to always build, grow, and empower an inclusive and diverse community no matter one's gender or sexual identity.

We are deep into planning for even greater 2024, building on our successful return to in-person events in 2022, and historic 2023 with the largest attended Pride ever. We continue the upward growth of Rainbow Collective into a full-service Social Enterprise organization. While we are working hard, we are seeking your support to help us continue our operations into 2024. We will continue focusing on fostering greater community awareness, championing the incredible diversity in Thunder Bay, building a more inclusive community through educational opportunities and workshops for Thunder Bay and Northwestern Ontario, and expanding into more events, community gatherings and meaningful dialogue with partners, stakeholders, and broader community.

With your support as a 2024 sponsor, you will be supporting our organizations' success as we continue to build and grow. Your support will be recognized on our website's *Sponsor & Donors* banner on the landing page and depending on the level of sponsorship you choose; the benefits of that support will be determined.

Becoming a 2024 Sponsor:

Rainbow Collective partners with our friends at Thunder Pride Association to produce Pride Month in Thunder Bay. We have had an excellent partnership with Thunder Pride since 2022 and this will be our 3rd year co-presenting Pride 2024 with individual responsibility to plan, organize, and fund activities for Pride 2024 and other events throughout the year.

Rainbow Collective's responsibilities for Pride 2024 include planning, organizing, and funding the popular Pride **Glitter Ball** on Saturday, June 8, 2024. The Glitter Ball has been a staple marquee event for Rainbow Collective and with its growth the event is on the move to a new location in partnership with Magnus Theatre on the Magnus Outdoor Stage for 2024. Our other major event to plan, organize and fund will be the ever-popular Pride Festival on Saturday, June 15, 2024. This year with the reconstruction of our location on Red River Rd. we are moving the event up the street to Waverley Park. It will allow us to have more space, comfier foundations, and a fun, relaxed and safe atmosphere to celebrate community, love and togetherness for Pride Fest 2024 at Waverley Park.

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The success of Rainbow Collective of Thunder Bay is due to the generosity and involvement from the businesses, community services organizations, and citizens of Thunder Bay and Northwestern Ontario. Support can be given through monetary donations, volunteering, or in-kind contributions. Sponsor benefits are detailed below. Rainbow Collective welcomes the opportunity to create unique packages depending on the contribution proposed. Rainbow Collective will put a sponsorship agreement in place or have an invoice sent to your business/organization. Rainbow Collective will also seek your logo for our website & Social Media Channels.

We are very excited for what 2024 has in store, with new events and opportunities to get involved with our organization and to support our GSD communities. It is our hope that we can count on your generous support this year and look forward to discussing the opportunities that exist to build an inclusive and accepting region.

Sincerely,

Jason Veltri

President & Co-Founder

Rainbow Collective of Thunder Bay

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info@rainbowcollectiveofthunderbay.com

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2024 Rainbow Collective Sponsorship Levels

Presenting Sponsor \$10,000 + (1 Available)	Diamond Sponsor \$5,000 to \$9,999 (2 Available)	Gold Partners \$4,000 to \$4,999	Silver Sponsor \$2,000 to \$3,999	Friends of RCTB Up to \$1000	Sponsorship Benefits
					Opportunity to speak at all major RCTB events. <i>(Media Launch, Glitter Ball and Pride Fest)</i>
					20 Complementary Tickets to the Glitter Ball
					10 Complementary Tickets to the Glitter Ball
					Complementary organizational Workshops on EDI/GSD (up to 100 people over 2 sessions)
					Vendor space at Pride Fest 2024 (no additional charges)
					Recognition on RCTB Social Media and Events in 2024
					Organization/Sponsor Name & Logo w/ link to website on RCTB Sponsor Banner

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SPONSORSHIP LEVEL SELECTED

Business/Sponsor Name: _____

Address: _____

Contact Name: _____ **Phone:** _____

Email: _____

Do you require an Invoice: Invoice

Method of payment: Cheque EFT

Please make cheques out to the **Rainbow Collective of Thunder Bay** and mail to:
Rainbow Collective of Thunder Bay, 857 John St, Thunder Bay, ON, P7B 2A2

Electronic Funds Transfer (*Email Transfer*) to rainbowcollectivetbay@gmail.com
No password is required as the back account for the organization is set up for auto-deposit.

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